

Philanthropy At The Highest Level

BY RON D. AREA

Edward C. Joullian III was a great philanthropist all across our nation. His generosity was felt especially in Oklahoma City and for the National Cowboy & Western Heritage Museum®.

During his years of association with the Museum, he was one of the first to step up and make major gifts for special needs and projects.

His leadership at the Museum Board level was exemplary. He understood the importance of the Museum, not only for Oklahoma City, but for the nation and the world.

His gifts to the Museum provided opportunities for success and his insistence on positive fundraising results continues to drive the momentum in fundraising we are experiencing today.



Photography by Carolyn Selen.

Dee Jerome from Devon Energy visits with Red Earth Executive Director Connie Hart Yellowman and Red Earth board member Sharilyn Young at the recent opening of the Reflections and Indian Modernism exhibits.

Ed Joullian pushed for the new spirit of philanthropy at the Museum. He emphasized time and again that the National Cowboy Museum was one of the leading and most useful tools for Oklahoma City in the area of community and economic development.

The success of the Muse-

um's OKC Initiative and Partners Campaign was because Ed shared with major corporate leaders why they needed to be "stakeholders" in the activities, events and future of the Museum.

Even though Ed Joullian has passed away, his legacy and the mark he left on the Museum will be felt for generations to come. We encourage you to continue Ed's giving spirit to the Museum.

Make a cash, stock or planned gift to ensure that the impact of the Museum remains strong and that the evolving stories of the American West will continue for all to enjoy.

For more information and inquiries about contributing to the National Cowboy & Western Heritage Museum, contact Ron Area, Cynthia Post or Stephanie Leach at 405-478-2250.

Partner Recognition

The Museum gratefully acknowledges these contributors for their active support in the Partners Program. Their support is critical to the Museum's ability to deliver on its mission. The Museum operates independently, relying on memberships, gifts, grants and sponsorships from individuals, foundations and corporations.

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